



THE
GEORGE
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Mr. Jeffrey P. Davidson, CMC
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Dear Jeff,

Our thanks to you for such an excellent presentation on professional services consulting for our MBA Services Marketing Class here at GWU on July 19, 1988.

Not only are you an excellent and prolific author, you have a presentation style which is both informative and entertaining. The class members are truly impressed that they have met the person behind the books, literally and figuratively, so to speak. Your information will assist our future MBA consultants, although some of them probably do not even realize its importance at this time. Knowing your busy schedule (and I am still looking forward to the book, Rock Around the Clock, too), we all particularly appreciated your presence in our class.

Thanks again.

Sincerely,

Marilyn L. Liebrez-Himes, Ph.D.
Associate Professor of Business Administration
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